

A hand holding a plant stem against a blue sky background. The hand is wearing a white sock and a red glove. The plant stem is green and has small white flowers. The background is a clear blue sky with some green foliage in the foreground.

WISEO

— POSITIVE DIGITAL MAKERS —

WISEO'S CARBON FOOTPRINT

Summary

- 1 **The VISEO context**
- 2 **Key concepts**
- 3 **VISEO's carbon footprint**
- 4 **Decarbonization strategy**

The VISEO context

VISEO is committed to the implementation of its CSR guideline, which considers the expectations of the parties and the challenges of its sector of activity.

On environmental issues, VISEO is acting for sustainable digital technology by:

Raising awareness of climate issues.

Faced with the emergency, we have decided to cultivate the energy of our employees by offering them collective intelligence workshops (Climate Fresco, Digital Fresco, etc.), practical guides, and MOOCs to mobilize together in the face of the challenges.

Acting to reduce the effects of its activity on the environment.

Our action first involves measuring and monitoring our environmental indicators annually (electricity consumption, carbon footprint in accordance with the Carbon Footprint methodology). It is in line with these measures that we combine action plans with the aim of reducing our impact on the environment.

Promoting the challenges of sustainable digital technology in order to act collectively.

We are convinced of the importance and strength of the collective to move forward on the challenges of sustainable digital technology, so we take part in working groups to share and exchange good practices to be implemented. In 2022, we joined the Planet Tech Care network.

Key concepts

What is the carbon footprint?

It is the total of greenhouse gas emissions, emitted directly or indirectly by an organization over a given period.

Scopes 1, 2 & 3

Upstream: transport, purchases, ...

Downstream: waste, product use, ...

CARBON FOOTPRINT



Greenhouse gas

CO₂, CH₄,
HFC/PFC...



Organizations

Company,
administration, event



Timeframe

One calendar year

Key concepts

Scopes

Why "scopes"?

The scopes cover different greenhouse gas (GHG) emissions in the company's activities and value chain.

Scopes 1 & 2 are controlled or company-owned emission sources.

Scope 3 emissions are not controlled or owned by the company.

GHG emissions consist of activity data multiplied by the corresponding emission factor.



Emissions

GHG emissions and removals

Unit = kgCO₂eq



Activity data

Example: km of transport
Unit = km, kWh, unit, ...

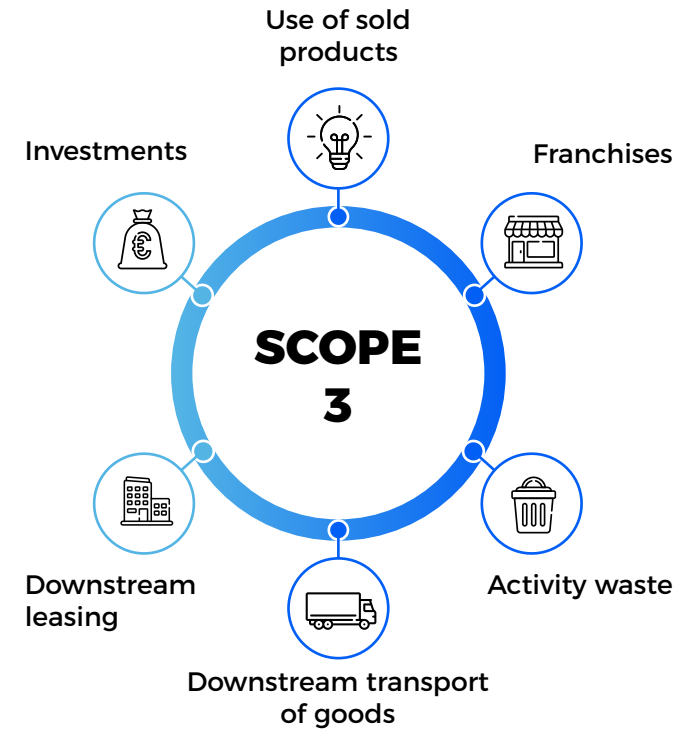
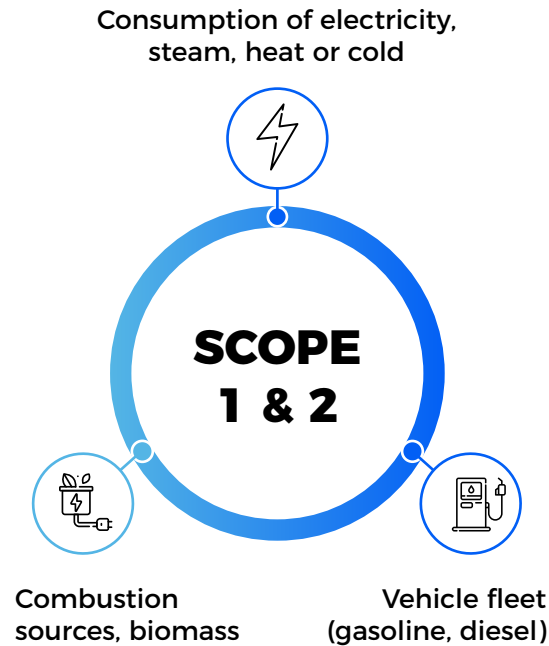
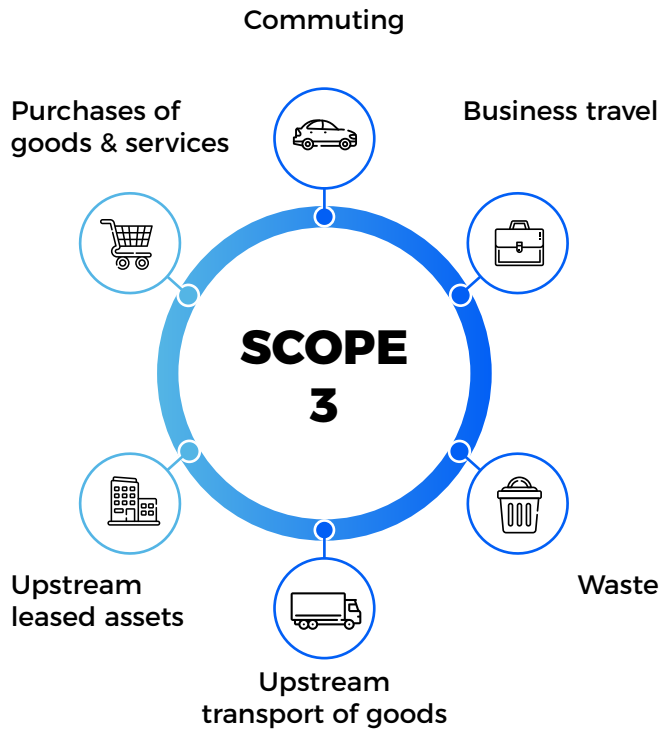


Emission factor

Unit = kg CO₂/unit of activity data

Key concepts

Scopes



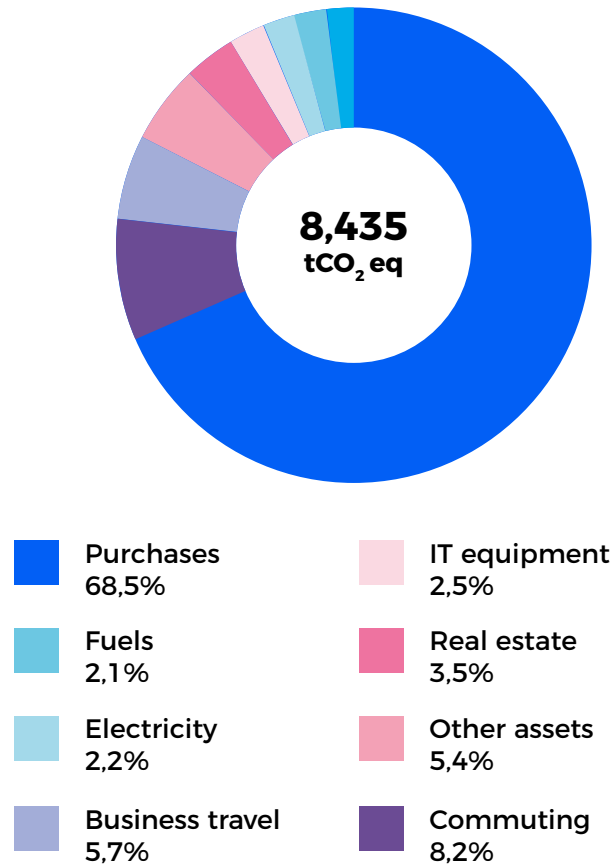
Upstream activities

Company activities

Downstream activities

VISEO's carbon footprint

Our carbon footprint in 2022



Total: 8,435 tCO₂eq
3,8 tCO₂eq/employees
0,03 tCO₂eq/K€ turnover

Scope 1 : 180 tCO₂eq
Scope 2 : 180 tCO₂eq
Scope 3 : 8075 tCO₂eq

As the calculation methods have varied since the first assessment in 2019, no overall comparison is relevant.

The changes in methodology relate to:

The expansion of the geographical scope considered (France in 2019, France, Spain and Morocco since 2021).

The more widespread use of raw data: for a fairer carbon footprint, it is strongly recommended not to use monetary ratios (monetary ratios are emission factors expressed in kg CO₂eq/€, which make it possible to convert € into GHG emissions (tCO₂eq).

Scope 3 expansion by inserting more detailed data on our value chain (physical data from our suppliers).

WISEO's carbon footprint

Our carbon footprint in 2022

8,435 tCO₂ eq it's



126,000+ tons of melted glacier ice

(source : Valerie Masson-Delmotte)



+ 4,700 return flights from Paris to New York

(source : Base Empreinte)



+ 43,000 new laptops

(source : Base Empreinte)



The average annual carbon footprint of + 840 French citizens

(source : Carbone 4)

Decarbonization strategy

Setting quantified objectives

The 2022 carbon footprint is a first reference on which a decarbonization strategy can be built.

VISEO has therefore set itself a reduction target:

- **On scopes 1 & 2.**
- **Considering 2021 as the reference year.**
- **Drawing on the SBTi calculation methodology (1.5° scenario).**



- 42% intensity per employee by 2030
compared to 2021

(France, Spain, Morocco).



2022 Results: Carbon emissions per FTE
decreased by 14% between 2022 and 2021

(-3% of emissions in absolute terms and considering +9%
of the workforce).

Although a quantified target has not yet been set for scope 3, VISEO is implementing action plans that aim to reduce our emissions overall.

Decarbonization strategy

Some reduction measures

Procurement of goods and services

Our purchases represent the first item of our GHG emissions, this essentially includes subcontracting, licenses.

In order to best deal with the prerogative related to our purchases, we aim to:

- Refine the data related to our purchases that we include in our carbon footprint by directly questioning our suppliers/publishers via a questionnaire,
- Integrate CSR criteria into our purchases and contracts via an ethics and CSR clause.

Travel of our employees

Travel is the second largest source of emissions. We continue to develop our actions to reduce our carbon footprint in this area by:

- Raising awareness of climate issues among our employees,
- Implementing the Sustainable Mobility Package for our employees in France. With this aid, we encourage our employees to use soft mobility,
- Opting for less emitting vehicles for our fleet of vehicles (hybrid and electric).

Management of our premises

As a tenant of our sites, we integrate, where possible, CSR criteria in the choice of management of our premises:

- Change in progress for LED switching,
- Green energy option in our energy contracts and elimination of the use of gas,
- Exchanges with building managers for adaptation to temperature guidelines.

We raise awareness among our employees on the practices to implement eco-gestures in the office.

ABOUT VISEO

VISEO uses technology as a powerful lever of transformation and innovation to help its clients take advantage of digital opportunities, address new usages and compete with new players who change the rules of the game. With 3000 employees working on 5 continents, VISEO combines agility and complementarity of its areas of expertise - design of new products and services, digitization of business processes, data valuation, digital assets development - to make digital a real lever of competitiveness and performance.

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